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Real IT Certification Exam Study guide/Braindumps

**Exam** : **M2090-743**

**Title** : IBM Big Data and Analytics  
Sales Mastery v2

**Vendor** : IBM

**Version** : DEMO

NO.1 What is a good entry point for Data Warehouse Modernization?

- A. Exploit new technology to build staff resume skills.
- B. Rip-and-Replace the current Data Warehouse
- C. Add data sources to support new subject areas
- D. Chance for Information Technology (IT) to lock down an inflexible ecosystem.

**Answer:** C

NO.2 Typically social media is characterized as {structured or unstructured} data and is located {internal or external} to an organization. Choose the correct combination.

- A. Structured - External
- B. Structured - Internal
- C. Unstructured - Internal
- D. Unstructured - External

**Answer:** B

NO.3 What is the problem Watson Explorer solves for our customer?

- A. Organizations have multiple views of customer, product and enterprise. They wish a SINGLE view across each one of these domains. Watson Explorer can give them that.
- B. Organizations don't know what data they have. Watson Explorer can bring that data back into the Exploration, Archive and Landing Zone, discover the attributes then structure into trusted data.
- C. Organizations are drowning in a sea of data. They know it possesses great value but are unsure how to tap into it. Watson Explorer is a great way to get started with that.
- D. Organizations need actionable information at the right time. Watson Explorer can find the right data, analyze it in real time then queue up actionable insight for the use inside and outside of the firewall.

**Answer:** C